



ANALYSIS OF ALZAHRA UNIVERSITY MUSEUM'S PERFORMANCE FROM THE POINT OF VIEW OF MANGERS

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Introduction



ساختمان قسمت مرکزی (دروس عمومی کافه تریا و کتابخانه)

Museums and archives have been created in addition to the task of collecting and preserving organizational resources to create a relationship between the memory and identity of the organization and the tacit knowledge in the organizations

Alzahra university museum



Al-Zahra University Museum and Archives started working in 2018, with the opinion of the University Archives Council, in accordance with the results of the research "Comparative Study of University Museums and Archives in the World" under the supervision of the university president. And in the year 2021, it succeeded in obtaining a license from the Ministry of Cultural Heritage and Tourism

The Goals of the University Museum



- strengthening the reputation and prestige of the university in the society
- The interaction of the university with the society and the realization of the social responsibility of the university
- Scientific and practical promotion of the university in national and international evaluations
- Identifying and maintaining documents and objects attributed to the university
- Using the highest management standards for university documents and objects. The missions of this collection include a comparative study of Al-Zahra University museum and archive with museums and archives in universities around the world
- Identifying and providing all documents and resources with value for permanent preservation of the university
- Performing processing and setting and describing procedures on documents and objects
- protection and maintenance of documents and objects in standard conditions and environments
- repair of documents and objects if necessary
- providing the necessary conditions and facilities for researchers and interested parties to access documents and objects
- providing appropriate services for the dissemination of information to users
- Al-Zahra University (S) is the only comprehensive women's university that builds the identity of Muslim and Iranian female scientists
- The strategic geographic and historical location of the university
- The existence of the field of archival studies and the presence of professors, students and graduates of this field

Alzahra University Museum



- Al-Zahra University Museum has building, administrative, laboratory, visual and audio equipment. Among them are high school bells, faxes and telephones, microscopes, electrometers, video cameras and photography. Al-Zahra University documents also include written (book, administrative, drawing, technical), visual and audio documents, web pages and social networks of the university.

Manager



- The directorate, directors, vice-presidents, students, professors, employees, graduates and retirees from the community of beneficiaries of the university museum and archive, of which the directors are very important as the decision makers of the university and the creation of a network for the implementation of decisions in the university. Thus, the managers' opinion was examined.

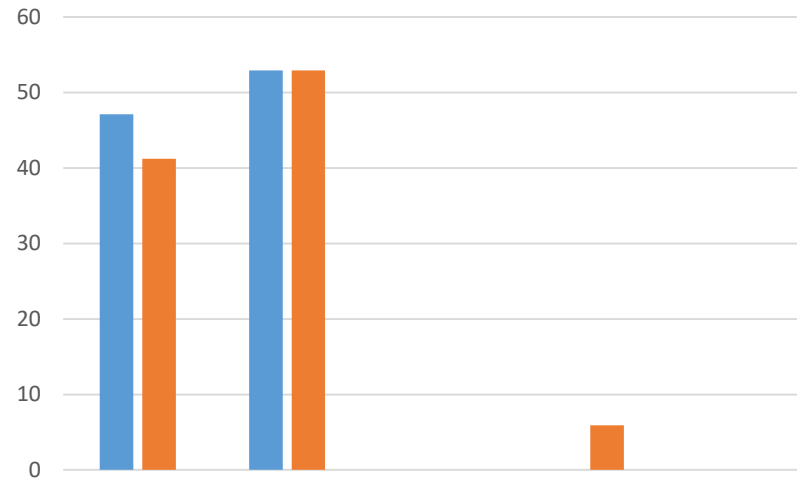
Methodology



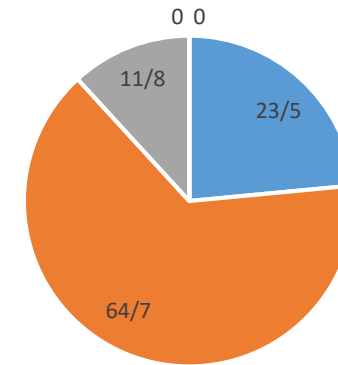
- The current research is based on a quantitative approach and is practical in terms of purpose. The organization's performance evaluation process items were used to design a questionnaire that collected data. The current research environment consisted of managers from the departments of evaluation, budget, international relations, public relations, security, law, selection, and information technology.
- The present questionnaire is in accordance with the organization's performance index in terms of validity and has been approved by museum experts in terms of reliability. This questionnaire was distributed and answered among 17 middle managers of the university.

Finding

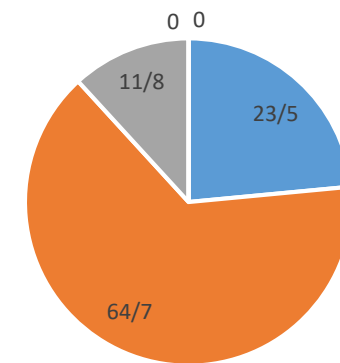
1-development of standards related to the goals and activities and the implementation of the standards



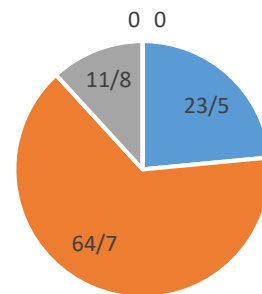
2-risk management



4-saving and optimal management of university resources

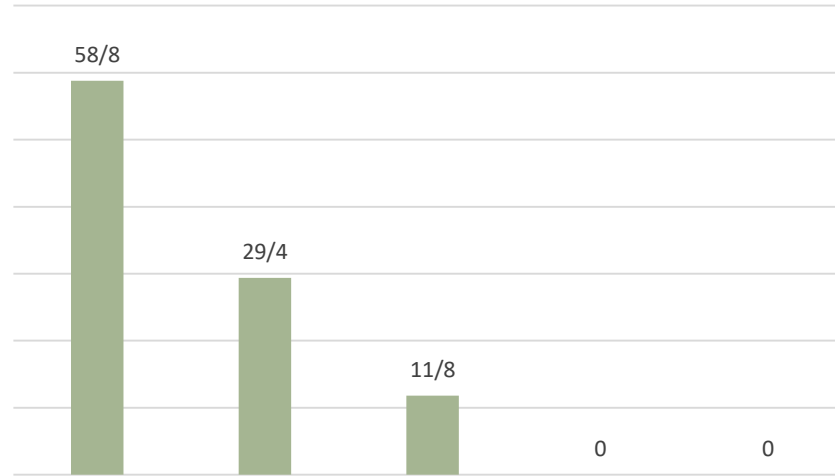


3-services to users

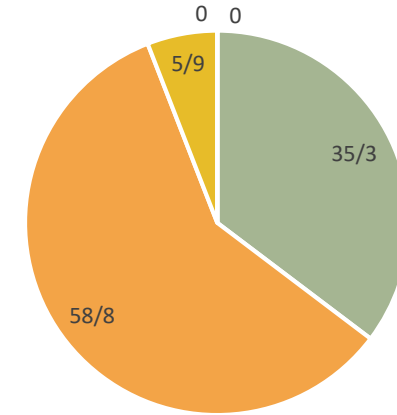


Finding _continued

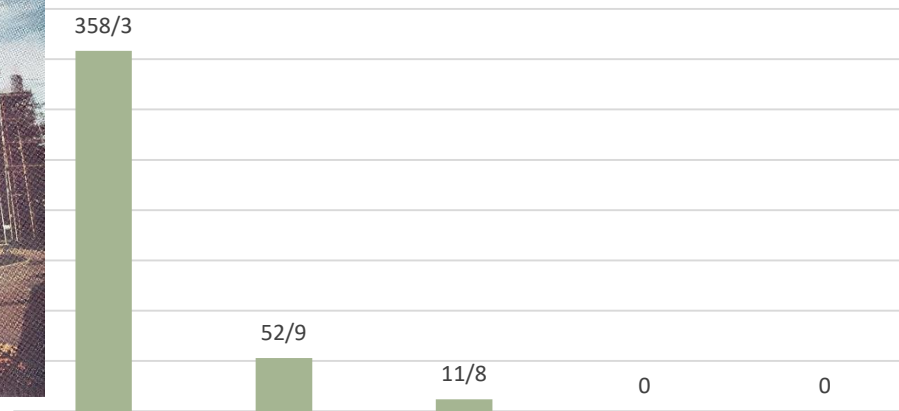
5-index to academics



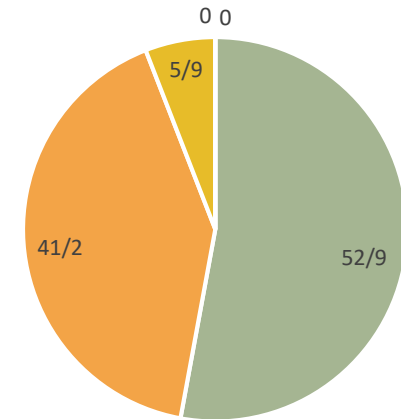
6- participation in corrective



7-better management of the administrative process



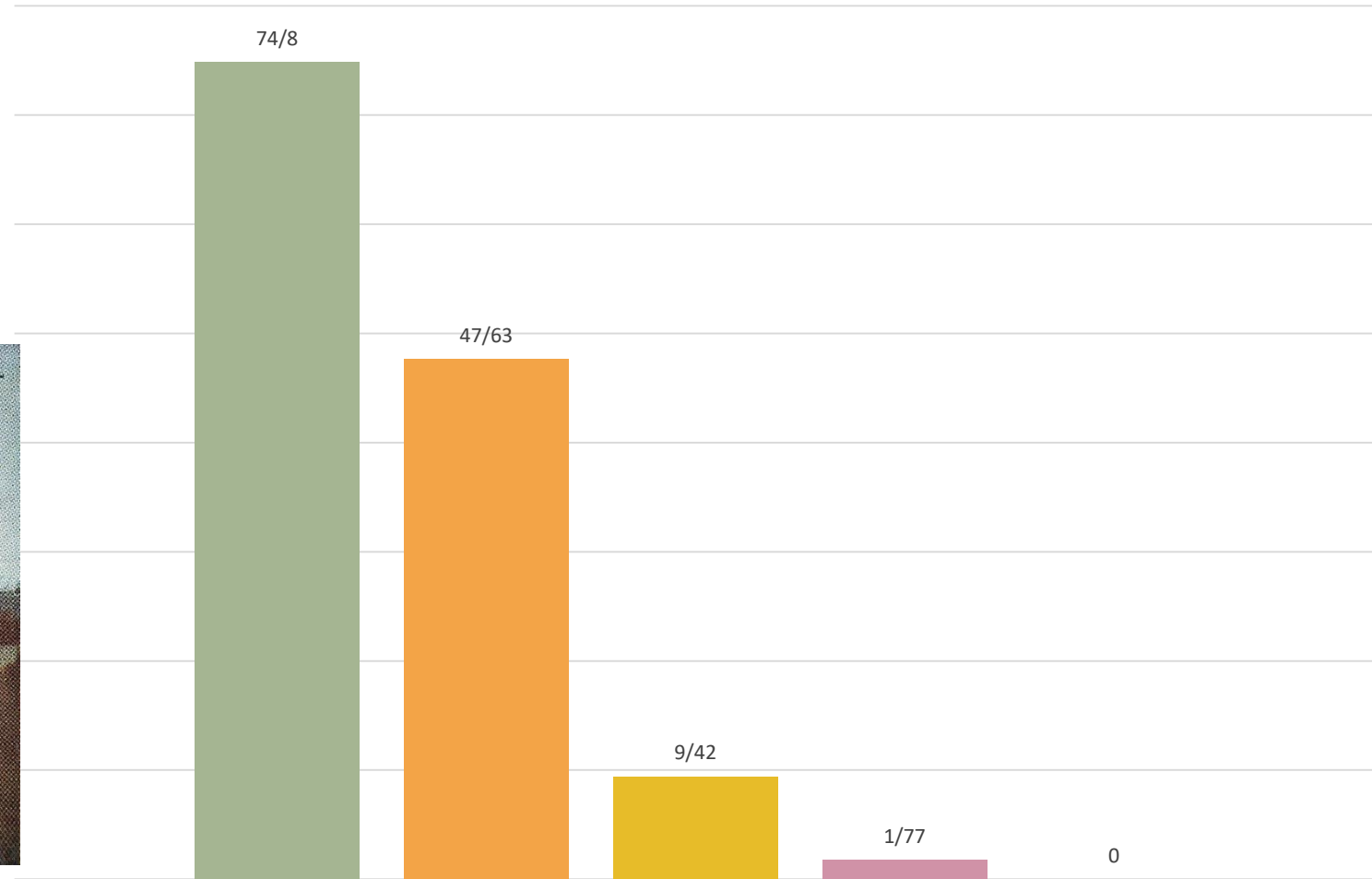
8-improving the status of the university



Finding _continued



summing up the performance indicators of museum and university archives



Conclusion



اهدای جوایز به دانشجویان شرکت در دوره در مراسم اختتامیه

According to what was mentioned, Alzahra University Museum and Archive has been successful in its organizational performance for more than 70% from the point of view of middle managers. which shows the great impact of the university museum and archive in enhancing the organizational goals of the university, it is also suggested to develop the function of the museum and archive and its effective presence in decision-making in the university while expanding scientific and cultural activities and making better use of the existing facilities, which leads to deep intellectual growth It is addressed to employees and other groups

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University museums are a window to the truth

